

LSP-GABC Conference 2018

25-27 June, 2018
Johor Bharu, Malaysia

11th Language for Specific Purposes International Conference
10th Global Advances in Business Communication Conference

CALL FOR PAPERS

Empowering Future Talents through Language and Communication

STRANDS

Language Teaching and Learning

LSP, ESP, EAP, EOP, CMC, CALL, Teaching Methodology, Materials Design and Adaptation, Curriculum and Syllabus Design, Testing and Evaluation, Adult Learning, 21st Century Learning, Distance Learning.

Business Communication

International Managerial Communication, Global Integrated Marketing Communication (IMC), Cross-cultural Intelligence, Global Communication, Sustainability and Business Ethics, Languages for Institutions, E-semantics, Communication Issues in Entrepreneurship and Innovation Management.

Discourse Studies

Discourse and Genre Studies, Corpus Studies, Interactional Sociolinguistics, Text and Talk, Semiotics, Critical Discourse Analysis, Pragmatics, Rhetoric.

Registration Fees

Presenter / Participant: Local RM450 International USD 150

Registration/Abstract submission
seminar.utmspace.edu.my/lspgabc2018

Further Inquiries

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Phone : +6013 703 3595

Important Dates:

Abstract Submission - 30 December 2017
Notification of Acceptance - January 2018
Registration Deadline: 31 May 2018

Organised By:



GABC Partners





UTM
UNIVERSITI TEKNOLOGI MALAYSIA

Language
Academy



LSP-GABC 2018

**11th Language for Specific Purposes International Conference
10th Global Advances in Business Communication Conference**



Language Academy of Universiti Teknologi Malaysia (UTM) is calling on academics, educators, language practitioners and professionals, teachers and teacher trainers, undergraduates and post graduates, government agencies, corporate bodies, and non-governmental organizations to submit abstract for paper presentations for its 11th Language for Specific Purposes (LSP) International Conference and 10th Global Advances in Business Communication (GABC) Tricontinental Conference.

LSP-GABC 2018 is a conference that serves as a platform for the discussion of research findings and dissemination of information on research trends, usage, and teaching and learning of language for specific purposes and business communication. The medium used, be it English or any other languages would be the key that opens and stimulates the minds of the participants and presenters of the conference. The gathering would enable attendees to be stimulated to write, research, and discuss with others from all over the world who are interested in the fields of language for specific purposes and business communication. It would also provide a platform for attendees to exchange their ideas, research findings, and share experience and expertise within these two fields.

Previous LSP-GABC conferences have also helped to equip students and individuals working in the public and private sectors with various views and perceptions on the linguistic and communicative competency required to cater to professional demands. As a continuation of such an effort, LSP-GABC 2018 aims to further strengthen the human resource potential and expertise in the fields of language, and business communication, both locally and globally.

The 2 ½-day conference is to be held from 25-27 June, 2018. We aim to bring together expertise and practitioners in academia, industry and government sector to share and present their latest findings in LSP-GABC that are related to the conference theme: "Empowering Future Talents through Language and Communication". Hoping to maintain the conference as one of the most prestigious events in the region, we therefore invite individuals and organizations to participate in the LSP-GABC 2018.

Submission of abstracts is now open until 30th December 2017.

